



EXHIBITIONS AT PAROW CENTRE –EXTERNAL CLIENTS & AGENCIES

<u>Hire Charge:</u>	<u>2010 Fees</u>
Markham Promotional Court (36sqm)	R7 800 excl VAT POWERPOINT
Wimpy Promotional Court (8sqm)	R4 800 excl VAT
Game Promotional Court (9sqm)	R3 600 excl VAT POWERPOINT
Checkers Promotional Court (16sqm)	R6 000 excl VAT POWERPOINT
Checkers / Sheet Street Court (3.5m x 3.5m)	R3 000 excl VAT
Clicks Court (4.5m x 4.5m)	R4 200 excl VAT
Mr Price Court (4m x 4m)	R3 600 excl VAT
Food Court	R3 600 excl VAT

*Bookings from Mon –Sun. (weekly)

Please note that this is a flat rate and promoters will be charged the same amount whether it be for 1 day or longer. Rates escalate with 10% during Festive Period (November & December)

Snappers:

10x A1 posters for 2weeks = R1200 excl VAT

Roaming promoters:

1-5 promoters for 1 day = R500 excl VAT

6-10 promoters for 1 day =R 1000 excl VAT

Contact Name	Tel No	Fax No	Centre
Esley Du Plessis/Karis Bailey	(021) 930 8570	086 690 1825	Parow Centre

Payment for exhibitions is payable in advance, by a direct deposit into our bank account.
Bank details:

Basfour 2295 (Pty) Ltd
Standard Bank Branch code - 055534
Account number: 240273958

Once payment has been made, please fax proof of payment to the following number:
086 690 1825.

Note that no permit will be issued until proof of payment has been received.

How To Make A Booking:

1. **A written proposal and signed Confirmation Sheet and indemnity form (see below) should be submitted detailing the following:**
Please familiarise yourself with our Rules and Regulations below
 - ❖ **Requested dates (all courts are booked out either from a Monday to Thursday or a Friday to a Sunday)**
 - ❖ **Sizes and dimensions of all collateral on display**
 - ❖ **The manning hours of the display.**
 - ❖ **Setup and breakdown dates and times**

Proposals not detailing all of the above information will not be successful.

2. On acceptance of the proposal, the Marketing Office will issue the client with a tax invoice which must be paid prior to setup.
3. Upon receiving proof of payment, the Marketing Office will issue an Exhibition Permit, which must be kept with the promoter at all times for Parow Centre Security purposes. Any promoter onsite who has not been issued with an Exhibition Permit, will be requested to leave Parow Centre.

Rules and Regulations

1. **Centre Promotions** enjoy preference, and should it be so required, other exhibitions and promotions will be re-scheduled.
2. **Tenant exhibitions** enjoy preference over exhibition by non-competitive, outside companies, but once an outside company's exhibition has been confirmed, it will not be cancelled to accommodate a tenant.
3. **Centre Management and Basfour 3395 (Pty) Ltd** will not be held responsible for any loss or damage occurring for any reason whatsoever, during exhibitions. An indemnity form must be signed before the exhibition can be approved.
4. The **height restriction** is 1,7 metres throughout the Centre.
5. **No Pamphlets or any other promotional material** may be distributed in the centre or in the parking area without permission.
6. **Fittings and finishes in the centre**, for example pot plants, railings, lampposts, walls, shop fronts, etc, may not be used by exhibitors as display or support structures. The use of screen boards (of maximum height as indicated above) is allowed for this purpose. The exhibitor may not move any standing street furniture (for example dustbins and fixed benches).
7. In the case of **audio appliances** or equipment that can cause auditory interference, exhibitors are to consider the interests of surrounding tenants and the public, i.e. volume levels are to be kept within reasonable limits. These limits will be set by Centre Management, who reserve the right to restrict or prevent audio broadcasting if it is deemed necessary. The exhibitor will then be called upon to effect relevant improvements. Should the exhibitor fail to do so, the exhibition will be cancelled.
8. All **exhibition areas are to be cleared** on the last day of the exhibition (Thursday or Sunday) by no later than 17:00.

9. All **storage and packing** material, for example cardboard boxes and bags, must be removed from the exhibition site, or concealed from view.
10. All exhibitions must comply with Municipal safety regulations as well as those that may be required by Centre Management. Any claims made by the public for loss or injury will be borne by the Exhibitor.
11. When a **vehicle** is required to be part of an exhibition, prior arrangements must be made with Centre Management and the Security Manager for vehicle access in and out of the centre. The following safety rules apply:
 - Petrol tank to be filled one quarter (1/4) or less
 - Battery to be disconnected
 - Upon entering the centre, vehicle is to be pushed and not driven
 - Vehicle may only enter and exit the centre between 8pm and 8am
 - Fire extinguisher must be placed near the exhibition area

Please contact the Security Manager, Antonie Swanepoel on (021) 930 8570.

12. **No surveys** may be done inside or outside the centre without prior arrangement with Centre Management.
13. All exhibitions must be accompanied by **printed or professional quality signage** presented on a stand.
14. The signage should be done in such a way that there is no doubt as to the current exhibitor's identity or in the case of a tenant exhibition, where the shop is situated in the centre and what it offers. (signage and stand is subject to management approval)
15. All tables used during exhibitions must be covered with **neat tablecloths** which must reach floor level. If Centre Management's tablecloths are utilised, please do not use prestik on them, should tablecloths be damaged you will be liable to replace them. Only collapsible tables are allowed, and are to be removed from the exhibition site every night. All exhibitors must supply their **own exhibition material**, for example tables, tablecloths, screen boards etc.
16. All exhibitions are subject to spot checks and inspections.
17. The landlord **reserves the right to cancel** or relocate any exhibition and may ask any exhibitor to change or remove any exhibition material.
18. Exhibitors using extension leads must use grey/silver duck tape, if tiles are dirty or damaged a penalty of R500 cash will be enforced. Exhibitors who leave any tables after their exhibition or any other items not pre-arranged with Centre Management will also be liable for a cash penalty of R500.
19. **The exhibition will only be confirmed once the full payment has been made and a signed indemnity form and rules and regulations form has been received by Parow Centre Marketing.**

20. All exhibits must be carpet tiled - you may use your own neat & professional carpeting alternatively you may hire this from "Brand aid – 021 931 2202 / or Oasys Tel. 021 526 3200.

Carpeting is for the exhibitors own expense.

Lifts & Escalators:

LIFTS:	1 Month rental (30 days)	1 Lift 2 Lifts 3 Lifts 4Lifts	R3 000 excl vat R5 000 excl vat R7 000 excl cat R9 000 excl vat
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Options

FOOTCOURT A
Opposite Lewis
FOOTCOURT B
Opposite Ster-Kinekor
CHECKERS
GAME

ESCALATORS:	1 Month rental (30 days)	1 Escalator Both sides 2 Escalator Both sides 3 Escalator Both sides 4 Escalator Both sides	R3 000 excl vat R5 000 excl vat R7 000 excl cat R9 000 excl vat
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Options

Food Court
Mr. Price Home
Game
Markhams

HOW TO MAKE A BOOKING

A written proposal and signed Confirmation Sheet and indemnity form should be submitted detailing the following:

Please familiarise yourself with our Rules and Regulations below

- ❖ **Requested dates (all Lifts and Escalators are booked for a 30 day period)**
- ❖ **Setup and breakdown dates and times**

Printing & installation & breakdown is for the account of the client and they have to use a reputable printing company that have done this type of printing before.

Alternatively you can approach the following companies:

1. Assignment3

Chris Nel 021-551 1637 083 480 5872

2. Blush Media

Hashiem Jappie 021-703 1859 084 972 0902

3. Sign-A-Rama

Robin Pretious 021-949 1820

All artwork is subject to approval of Centre Management. Please e-mail artwork to karis@georgiou.co.za.

No permit will be given until FULL PAYMENT is made prior to installation.

Contact Name	Tel No	Fax No	Centre
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Karis Bailey	(021) 930 8570	086 594 1124	Parow Centre
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PROVISIONAL CONFIRMATION MEMO

I herewith confirm that I have read and accepted the Exhibition Rules & Regulations of Parow Centre. Exhibitors will receive a Parow Centre exhibition permit when the contract is signed and once payment has been received. This permit provides confirmation to security and management that official booking procedures have been followed. **Exhibitors are urged to keep these permits at the point of exhibition and produce these on request to Parow Centre Personnel. If the exhibition is found unsatisfactory, the exhibitor will be called upon to make the necessary changes. Should the exhibitor fail to do so the exhibition will be cancelled.**

Please sign below as to finally secure your booking.

REGISTERED COMPANY NAME :

TRADING AS :

COMPANY ADDRESS :

.....

.....

VAT NUMBER :

CONTACT PERSON :

CELL NUMBER :

TELEPHONE NUMBER :

FAX NUMBER :

EMAIL ADDRESS :

DATE OF EXHIBITION :

EXHIBITION AREA :

Please fax back to Esley or Karis on (fax) 086 690 1825
 For more information regarding exhibitions contact us on (021) 930-8570

ESLEY DU PLESSIS
MARKETING MANAGER
PAROW CENTRE

DATE



INDEMNITY IN RESPECT OF PROMOTIONS

I/We, the undersigned

.....

.....
(Name and registration no - if legal person / full names, surname and ID No - if natural person)

hereby indemnify and hold harmless Basfour 2295 (Pty) Ltd and Centre Management including their holding and subsidiary companies) against all or any liability, loss, costs (including legal costs as between attorney-and-own client), damage or injury, to property or person, that may be incurred or sustained by any person whomsoever and howsoever arising, including but not limited to acts of negligence, and also against any actions, legal proceedings and claims of whatsoever nature which may be instituted or made, arising out of, or in any way connected with any intra- or extra mural exhibition, demonstration, performance or other promotion either held by or organised by me/us at Parow Centre.

Company Name:.....

at on
Place Date

Name:.....

Designation:.....

Signed:.....(Attach resolution if company or c.c.)

Witnesses:

- 1.
- 2.